

20 REASONS WHY ***SIMPLY BETTER*** IS JUST THAT...

*Simply
Better:*



1. An effective tool that will increase your productivity through reduced absenteeism and improved morale
2. 94% of readers said that *Simply Better* helped them make positive lifestyle changes
3. 87% of readers felt it showed their company cares about their welfare
4. Achieves great productivity results for organisations around the country
5. Can easily be branded by your company to reflect how you care about your employees
6. The only health and lifestyle publication of its kind, specifically designed to inspire health consciousness at all staff levels
7. Designed with the aim of increasing employee knowledge so they can take responsibility for their health
8. Practical solutions with the latest health news and insights into improving a healthy mind and body and overall wellbeing
9. Succinct articles that make it easy to read and comprehend
10. Information and advice that readers can apply to your employees' daily lives both in the workplace and at home
11. Articles that are relevant to all demographics
12. No political or commercial affiliations so you know the information is reliable
13. Unbiased health advice approved by professional editorial advisory committee
14. Free of miracle cure campaigning and advertising
15. Holistic and conventional health elements are featured
16. Delivering health information for 20 years
17. Has integrity and is recognised in the industry
18. Supports your organisational initiatives as part of a comprehensive health program
19. Carbon neutral
20. Acts as a health program from as little as 95 cents per issue.

**For more information on how
Simply Better can make a difference
in your workplace, contact:**
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STRATEGIC LIFESTYLE MANAGEMENT